



WBSC
WOMEN'S BASEBALL
WORLD CUP
FINALS
ROCKFORD 2027
PRESENTED BY
RAXUS


Women's Baseball
CENTER
HOST ORGANIZATION

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PARTNERSHIP
OPPORTUNITIES
INTERNATIONAL WOMEN'S BASEBALL CENTER 501(C)(3)



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The World Baseball Softball Confederation (WBSC) Women's Baseball World Cup Finals 2027 is July 19-25, 2027, in the Rockford, Illinois, region – the cradle of women's baseball. After the Group Stage Rockford and Tainan 2026 events, these six teams qualified for the World Cup Finals 2027:



AUSTRALIA



CANADA



JAPAN



CHINESE TAIPEI



USA



VENEZUELA



TIMELINE OF EVENTS



WBC

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Final schedule TBA and subject to
change.



OPENING PARTNER + TEAM DINNER

July 18, 2027,
Hard Rock Live Rockford



WORLD CUP FINALS

July 19-25, 2027,
Rivets Stadium



PRE-EVENT PROMOS

Fall 2026-Summer 2027

MEDIA DAY

July 18, 2027



FREE KIDS CLINIC

July 2027, Beyer Stadium
at Maybelle Blair Park



POST-EVENT PROMOS

Summer 2027





HOST COMMUNITY

The **International Women's Baseball Center (IWBC)** is proud to host the WBSC Women's Baseball World Cup Finals 2027 at multiple venues throughout the Rockford region. Next summer, the world's most prestigious women's baseball championship returns to shine a global spotlight on the community – in **Loves Park** at Rivets Stadium for games; in **Rockford** at Beyer Stadium at Maybelle Blair Park for activations and at Rockford University for team housing; and across **Winnebago County** where thousands of visitors will enjoy another historic week.

With deep ties to the sport through legendary figures such as Albert Spalding, Ross Barnes and other famous players, Rockford is known as the "Cradle of Baseball." With the charter of the All-American Girls Professional Baseball League in 1943, the city became home of the world-renowned Rockford Peaches – who played at a historic venue now known as Beyer Stadium at Maybelle Blair Park.



WBSC WOMEN'S BASEBALL WORLD CUP FINALS 2027 | IWBC PARTNERSHIPS

HOST ORGANIZATION

At the **International Women's Baseball Center** – the world's leading nonprofit organization dedicated to the preservation and advancement of all aspects of girls and women's baseball – education is the cornerstone of our mission to protect, preserve, and promote all aspects of women's baseball, on and off the field. IWBC's administers a variety of programs ranging from free youth camps and clinics, to educational conferences and neighborhood block parties, to hosting global events like the WBSC Women's Baseball World Cup Finals 2027.

Last summer's Grand Re-Opening of Beyer Stadium at Maybelle Blair Park marked the completion of Phase One of IWBC's three-phase, six-acre campus and global home for girls and women's baseball. Phase Two will add a state-of-the-art community center and immersive museum, while Phase Three will bring the museum to life with exhibits highlighted by a restored Rockford Peaches team bus.



WBSC
WOMEN'S BASEBALL
WORLD CUP®

GROUP STAGE



ROCKFORD 2026

PRESENTED BY



Last summer's **WBSC WOMEN'S BASEBALL WORLD CUP GROUP ROCKFORD** marked the first time the championship was held in Illinois. The 15-game event welcomed **15,710 FANS** from five continents, generated more than **\$3 MILLION** in estimated **economic impact**, and garnered local, national and **GLOBAL MEDIA PLACEMENT** from outlets like MLB.com and NBC Today Show.



WBSC WOMEN'S BASEBALL WORLD CUP GROUP STAGE 2026 MEDIA COVERAGE + OUTLET HIGHLIGHTS





WBSC WOMEN'S BASEBALL WORLD CUP FINALS 2027 ATTENDANCE, IMPACT + MEDIA REACH PROJECTIONS

\$6M+

*Economic Impact from
5,000 Visitors Over 10 Days*

23,000

*Total Attendance
Over 17 Games*

3,000

*Volunteer Shifts
By 300+ People*

130

*Markets Reached Via
Livestream + Linear TV*

110

*Global Media Placements
Via 90+ Credentialed Media*

6

*Participating National
Teams from 4 Continents*



WBSC WOMEN'S BASEBALL WORLD CUP FINALS 2027 PREMIER ACTIVATIONS



FREE KIDS CLINIC



VIP CUP LOUNGE



THEME NIGHTS



CUSTOM SPACES



BRAND EXPERIENCES

WBSC WOMEN'S BASEBALL WORLD CUP FINALS 2027 PARTNERSHIP BENEFITS



BRAND ACTIVATION
+ MEDIA REACH



ACCESS TO
GROWING SEGMENTS



COMMUNITY
IMPACT



OFFICIAL MERCH
+ PROMO ITEMS



ECONOMIC +
TOURISM DRIVER



INTERNATIONAL
AUDIENCES



PHILANTHROPY
+ LEGACY



PREMIUM
TICKETS



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THANK YOU! CONTACT INFO



DR. KAT WILLIAMS
IWBC CEO
KWilliams@IWBC.org
304.617.4474



NICK POVALITIS
IWBC PARTNERSHIPS
NPovalitis@IWBC.org
815.708.1644