



WBSC  
**WOMEN'S BASEBALL  
WORLD CUP**



**WBSC WOMEN'S BASEBALL WORLD CUP 2026-27 - INTERNATIONAL WOMEN'S BASEBALL CENTER, ROCKFORD, IL, USA**

**PARTNERSHIPS OVERVIEW | © INTERNATIONAL WOMEN'S BASEBALL CENTER**



# EVENT OVERVIEW - WBSC WOMEN'S BASEBALL WORLD CUP 2026-27



## WBSC WOMEN'S BASEBALL WORLD CUP

The World Baseball Softball Confederation (WBSC) Women's Baseball World Cup is the most prestigious women's baseball event in the world. A two-stage program over consecutive years, the 10<sup>th</sup> edition of the WBSC Women's Baseball World Cup is set for 2026-27, including a 12-team Group Stage in Summer 2026 and a six-team Final Stage in Summer 2027.

Japan has won the last seven World Cups, while Team USA won the first two. Other top teams include Australia, Canada, Chinese Taipei, Mexico and Venezuela.



Photo Credit: World Baseball Softball Confederation



## EVENT OVERVIEW - WBC WOMEN'S BASEBALL WORLD CUP 2026-27



# WBC WOMEN'S BASEBALL WORLD CUP 2026-27 | HOSTED BY IWBC | ROCKFORD, IL, USA HOST + COMMUNITY

The **International Women's Baseball Center (IWBC)** has been selected to host the WBC Women's Baseball World Cup Group Stage 2026 and Final Stage 2027, marking the first time ever this global event will be held in Illinois and just the second time it'll be held in the United States. For the next two summers, the Rockford area will be home to the world's most prestigious women's baseball championship, shining a global spotlight on the region.

### GROUP STAGE 2026, JULY 22-26, 2026, ROCKFORD, IL REGION

- **July 17-20** – Staff, directors, officials and team arrivals
- **July 21** – Practices, media day and opening banquet
- **July 22-26** – Competition days
- **July 27** – Inclement weather day
- **July 28** – Team, staff & officials departures

*All games to be played at Rivets Stadium in Loves Park, IL. Practices and other community activations will be held at historic Beyer Stadium and other Rockford area venues.*

**Note:** *The WBC Women's Baseball World Cup Final Stage 2027 is scheduled for July 19-25, 2027. Details to be announced.*



## WBSC WOMEN'S BASEBALL WORLD CUP 2026-27 TIMELINE

**TIMELINE KEY**  
GOLD = COMPLETE  
WHITE = PENDING

### FALL 2024

USA Baseball visits IWBC and Rockford venues for WBSC Women's Baseball World Cup 2026-27

### SUMMER 2025

IWBC unveils event partners and continues event operations and fundraising efforts

### JULY 2026

WBSC Women's Baseball World Cup Group Stage 2026 hosted by IWBC in Rockford, IL,

### SUMMER 2024

IWBC submits Expression of Interest Letter to WBSC to indicate intent to bid



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### FEBRUARY 2025

IWBC submits official bid to WBSC to host Women's Baseball World Cup 2026-27

### JUNE 2025

WBSC awards IWBC Women's Baseball World Cup Group Stage 2026

*Rockford*  
GROUP STAGE 2026

### JULY 2027

WBSC Women's Baseball World Cup Finals 2027 hosted by IWBC in Rockford, IL



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## HOST ORGANIZATION





## ABOUT THE HOST IWBC'S MISSION

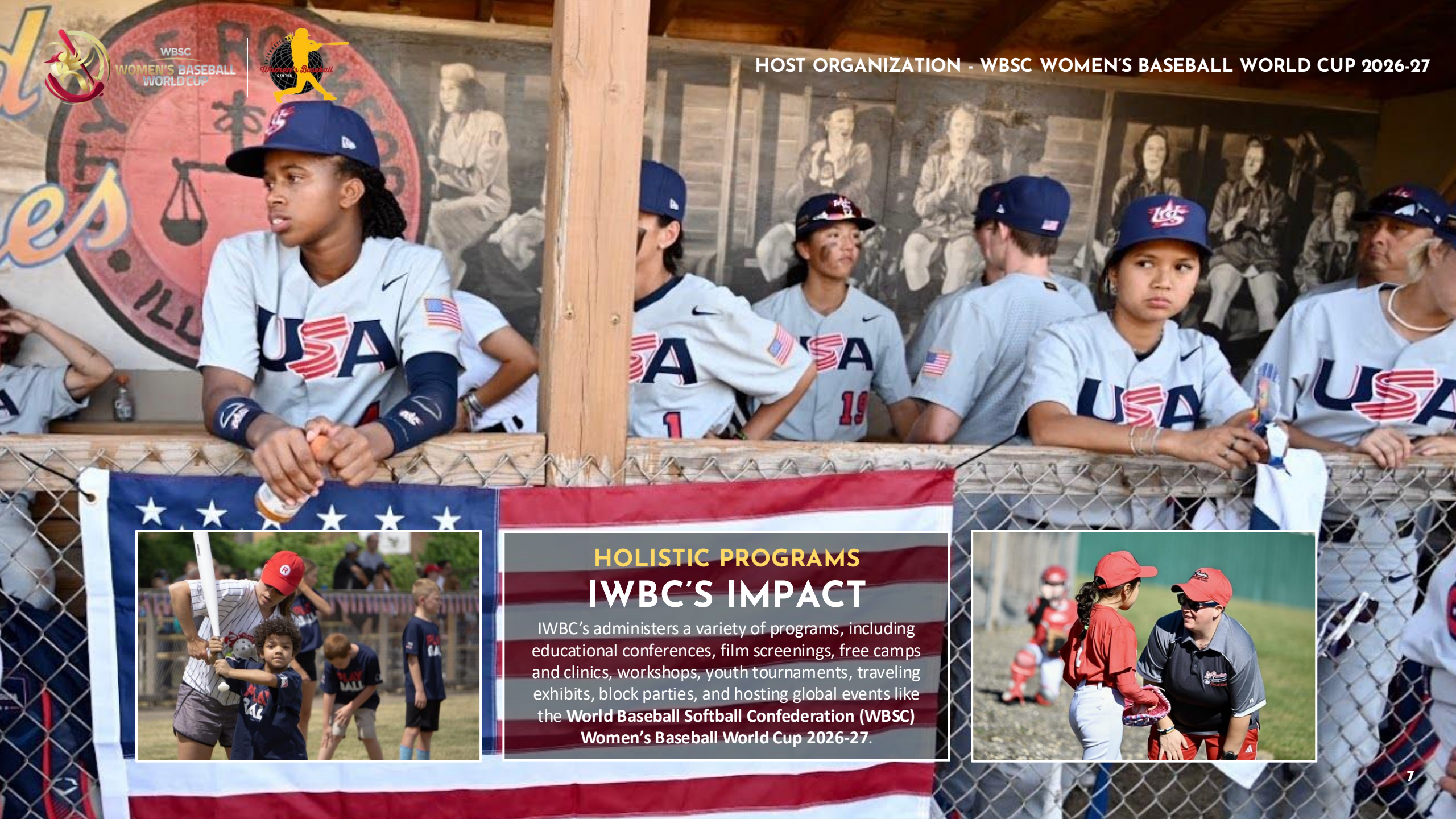
At the International Women's Baseball Center – the world's leading nonprofit organization dedicated to the preservation and advancement of girls and women's baseball – education is the cornerstone of our mission to protect, preserve, and promote all aspects of women's baseball, both on and off the field. We strive to inspire the next generation of players by helping them realize their dreams of not only participating in the sport, but also of passing on all they learn and achieve for generations to come.



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HOST ORGANIZATION - WBC WOMEN'S BASEBALL WORLD CUP 2026-27



**HOLISTIC PROGRAMS  
IWBC'S IMPACT**

IWBC's administers a variety of programs, including educational conferences, film screenings, free camps and clinics, workshops, youth tournaments, traveling exhibits, block parties, and hosting global events like the **World Baseball Softball Confederation (WBC) Women's Baseball World Cup 2026-27.**





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# BEYER STADIUM at Maybelle Blair Park



## ROCKFORD, IL, USA: THE CRADLE OF BASEBALL IWBC'S LINEAGE

With deep ties to the sport through legendary figures such as Albert Spalding, Ross Barnes and other famous players, Rockford is affectionately known as the "Cradle of Baseball." With Philip K. Wrigley's charter of the All-American Girls Professional Baseball League in 1943, the city also became home to the Rockford Peaches, the only team in the league to play all 12 seasons at the same field—historic Beyer Stadium.



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HOST ORGANIZATION - WBC WOMEN'S BASEBALL WORLD CUP 2026-27



**JEANNE GANG**

Founding Partner of Studio Gang  
+ Concept Designer of IWBC Campus



**A PLACE OF THEIR OWN**  
**INTERNATIONAL WOMEN'S BASEBALL CENTER**

Targeting LEED Platinum certification, the **International Women's Baseball Center** is designed by world-renowned architect and Belvidere, IL, native **Jeanne Gang**, founding partner of Studio Gang. IWBC's plans include Beyer Stadium at Maybelle Blair Park, a fully restored competition-grade ballpark, and an adjacent indoor sports activity center and museum. Based in south Rockford, IWBC's six-acre campus is projected for completion in 2030 as a world-class facility for residents and visitors from around the world.



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## PARTNERSHIPS OVERVIEW



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GROUP STAGE 2026





# PARTNERSHIPS OVERVIEW - WBC WOMEN'S BASEBALL WORLD CUP 2026-27

**\$1.28B**

*Projected revenue generated from women's sports in 2024*

**\$7.3M**

*Projected impact of Women's Baseball World Cup 2018*

**40,000+**

*Number of people served directly by IWBC since 2014*

**2,339**

*Hotel overnights from teams/staff only during World Cup '24*

**7:1**

*\$7 generated for \$1 spent on women's sports sponsorship*

**860M**

*Total media reach of Women's Baseball World Cup 2018*

**1.3M**

*Total of WBC and IWBC social followers*

**3,500+**

*Media mentions, \$1.1 million ad equivalency (World Cup 2018)*

**300%**

*Growth of media coverage of women's sports since 2019*

**1<sup>st</sup>**

*2026-27 marks first time Women's Baseball World Cup held in Illinois*



## WBC WOMEN'S BASEBALL WORLD CUP STRENGTH IN NUMBERS

Dubbed as "The Year of Women's Baseball", 2024-25 highlights included IWBC and WBC program development, a new Women's Pro Baseball League, and USA Baseball's continued partnership with Major League Baseball. As the world embraces the value of women's sports, the WBC Women's Baseball World Cup is poised for record growth in 2026-27.

*Data Sources: Change Our Game | Deloitte | IWBC | UN Women | Visit Space Coast | WBC*

## WBSC WOMEN'S BASEBALL WORLD CUP 2026-27 PARTNERSHIP BENEFITS



BRAND AWARENESS  
+ REACH



COMMUNITY  
IMPACT



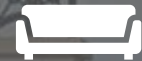
ECONOMIC +  
TOURISM DRIVER



INTERNATIONAL  
AUDIENCE



ACCESS TO  
GROWING SEGMENT



PREMIUM  
EXPERIENCES



EVENT TICKETS  
+ SWAG



LEGACY +  
PHILANTHROPY

*Note: Event net proceeds benefit the International Women's Baseball Center (501(c)(3)).*





PARTNERSHIPS OVERVIEW - WBSC WOMEN'S BASEBALL WORLD CUP 2026-27

**PREMIER EXPERIENCES**  
 Throw out the first pitch. Host a company gameday party at the stadium. Activate your brand through product placement. And more! These options are reserved for our higher-level partners. **INQUIRE FOR MORE INFORMATION!**

**CUSTOM PARTNERSHIPS**  
 Have another idea of how to activate your brand? Let's discuss other options and build a partnership customized for you!

 WBSC WOMEN'S BASEBALL WORLD CUP	WORLD CUP 2026-27 PARTNERSHIPS			
	TITLE (1 QTY)	PREMIER	CHAMPION	HOME RUN
	<b>SOLD</b>	<b>\$25,000</b>	<b>\$10,000</b>	<b>\$5,000</b>
<u>US presenting sponsor + global stream access</u>	Yes	—	—	—
<u>Category exclusivity</u>	Yes	Yes	—	—
<b>PREMIER EXPERIENCES</b>	<b>YES</b>	<b>YES</b>	—	—
<u>Speaking opportunity</u>	Yes	Yes	—	—
<u>Premium signage (behind home plate / on fences)</u>	Primary	Limited	—	—
<u>Talent meet and greet</u>	Yes	Yes	Yes	—
<u>Banquet tickets</u>	2 Tables	1 Table	1 Table	4 tickets
<u>Digital and onsite brand placement</u>	Premium	Premium	Yes	Yes
<u>Inclusion in PR / media outreach</u>	Yes	Yes	Yes	Yes
<u>All game passes</u>	100	50	25	10

*Event net proceeds benefit the International Women's Baseball Center (501(c)(3)).*

**CONTACT INFORMATION**  
**THANK YOU!**



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